

## SINA – COMMUNITY ENGAGEMENT SPECIALIST

SINA is looking to hire a **Community Engagement Specialist**. This is a position for someone who has a passion for community development and relationship building and who can recognize, work with and mobilize grassroots leaders, stakeholders and community partners in the Frog Hollow and surrounding communities. The Community Engagement Specialist will guide and implement SINA's efforts to engage community stakeholders in SINA's work to restore economic vitality and improve the quality of life for the benefit of the people who live, work, visit, study and play in the neighborhoods of South Central Hartford. Currently, our priority quality of life strategy is to work with residents and safety officers to address safety and security concerns in the community.

Working within the framework of the strategic plan the Community Engagement Specialist will translate objectives related to community engagement into programmatic initiatives. The core activities of the position include relationship building, partnership development and maintenance, and coalition building. The Specialist will also manage social media communication. Given SINA's unique institutional partnerships, the staff person must be able to represent SINA to a wide variety of constituencies and stakeholders including institutional leaders, city and state policy makers, nonprofit managers, community activists, and grass roots community members. SINA has developed strong relationships with officers in the Hartford Police Department and the Specialist will be charged with maintaining and strengthening these relationships.

This position requires experience in the area of community engagement. The Community Engagement Specialist must also speak Spanish fluently. In addition, the staff person must be an expert communicator across a variety of platforms, from the printed word to at least 3 social media platforms. The position requires post-secondary school education but a college degree is not strictly required, although it is highly preferred. Please send resume and letter that describes relevant experience to Melvyn Colon, Executive Director, at [mcolon@sinainc.org](mailto:mcolon@sinainc.org). **In the subject line of your email please write Community Engagement Specialist.** Feel free to email Melvyn with any questions regarding this position.

This position will remain open until filled

SINA is a partnership between the Connecticut Children's Medical Center, Hartford Hospital and Trinity College.

*Southside Institutions Neighborhood Alliance (SINA) is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age, or veteran status.*